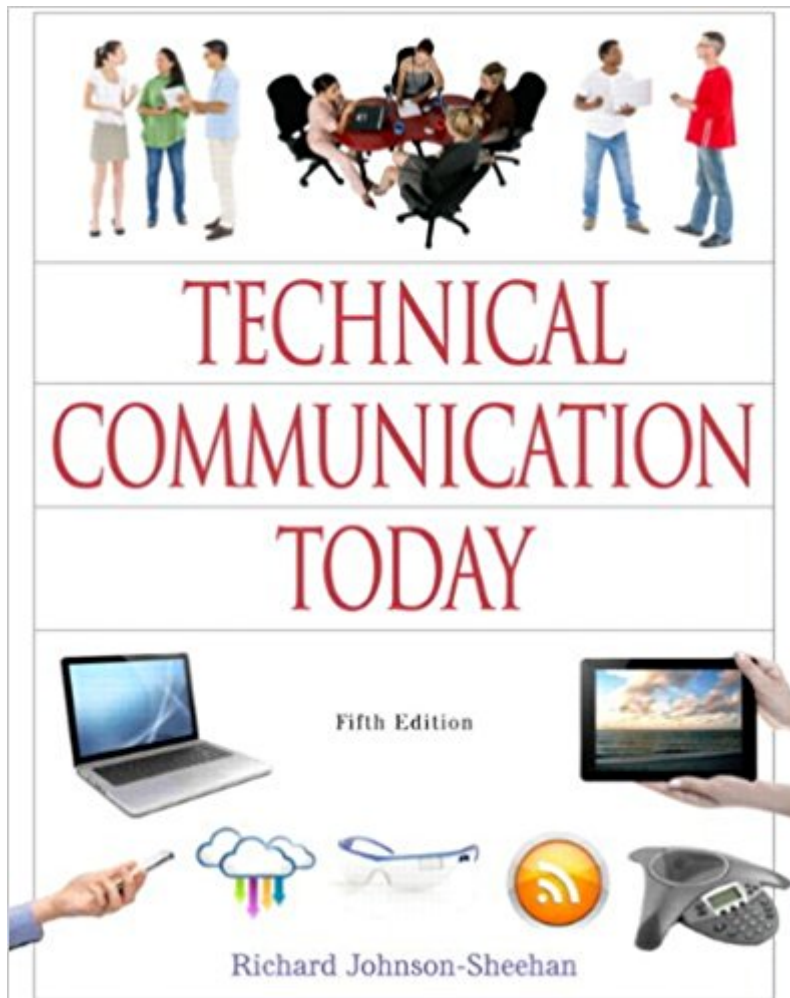




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# Technical Communication Today (5th Edition)



## Synopsis

**ALERT:** Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. Technical Communication Today was written for introduction to technical communication or technical writing courses taught most often in English Departments. Technical Communication Today remains the only text to fully centralize the computer in the technical workplace, presenting how writers use computers throughout their communication process. Writers use their computers to help them think, research, compose, design, and edit. Not only is Technical Communication Today firmly rooted in core rhetorical principles, but the text also presents computers as thinking tools that powerfully influence how we develop, produce, design, and deliver technical documents and presentations. Technical Communication Today speaks to today's students and how they expect to learn information. Instructional narrative is "chunked," so that readable portions of text are combined with graphics. This presentation facilitate learning, and models the way today's technical documents should be designed. Additionally, the chunked presentation integrates an awareness of how documents are read often "raided" by readers seeking the information they need. By mirroring these processes in its content and structure, Technical Communication Today offers readers a higher level of accessibility.

## Book Information

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## Customer Reviews

Richard Johnson-Sheehan is a Professor of Rhetoric and Composition at Purdue University. At Purdue, he directed the Introductory Composition program, and he mentored new teachers of composition for many years. He teaches a variety of courses in composition, professional writing, and writing program administration, as well as classical rhetoric and the rhetoric of science. He has published widely in these areas. His prior books on writing include *Technical Communication Today*, now in its fifth edition, and *Writing Proposals*, now in its second edition. Professor Johnson-Sheehan was awarded 2008 Fellow of the Association of Teachers of Technical Writing and has been an officer in the Council for Writing Program Administrators.

Has all the pages that the regular bound book has. I would suggest paying a place \$2-3 to put it in spiral binding for you. Still, you'll save a lot more money this way than you do by paying the extra \$20-40 for the softcover version of the book. As for the content, I won't go too in-depth for that. It's not my favorite English book. It applies the exact same writing process for various types of workplace documents, so it is fairly practical--but let's just say that if you've read one chapter you've read them all when it comes to this book. If you're like me, you had to get this book for a class you're taking, so it really doesn't matter what you or I think about the content of the book. It is relatively up-to-date material, so it includes info on social media and texting and things like that, but really it's pretty dry material.

It was in okay condition...it came in all bent and covers are so bent they won't go back to sitting flat, but I needed it for a one time course. Be aware the content is the same pretty much to the fifth edition (which most professors want) and the chapters are WAY off, so just make sure to know the

name of the actual chapter you have to read to find in the index. Overall it did the trick and was much better than buying the pricey 5th edition for a one and done course

This product is very old.

It's a great book with amazing tips for technical writing. Loved the information; I rented and was a little bummed of the condition the book was in. The cover ripped off almost immediately.

This is the most useful book on communications that I have ever read. Do yourself a favor and buy it.

I was required to purchase this book for college but it turned out to have a lot of useful information and helped me learn.

Easy to read and understand, well-organized, and has lots of helpful pictures of real documents for examples. Also provides tips about doing things primarily on computers. I actually find the reading interesting, instead of dry and boring like in most textbooks. Enough said.

This book is full of examples, outlines, and all the rules you need to format and make a professional and technical paper, memo, or any kind of report. Has great resume tips and is a great resource for anyone.

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